## Brandenburg Invest | WFBB

Location. Business. People.

## SKILLED WORKFORCE | OUR SERVICE PACKAGE

Qualification – Professional Training – Work-Life Balance

For your success in Brandenburg.



### YOUR COMPANY NEEDS QUALIFIED STAFF? WE'LL SUPPORT YOU.

Are you looking for personnel and qualified specialists? Are you interested in boosting your staff's qualifications or aiming to improve the compatibility of work and family life in your company? Then we are exactly the right partner for you. Brandenburg Invest (WFBB), the Brandenburg economic development corporation, is the central point of contact for your company in Brandenburg. Our WFBB Labour division has four specialised teams providing extensive information and consulting services. Our experts will be delighted to assist you – with services tailored to you, free of charge and with complete confidentiality.

## Are you looking for skilled workers and other staff? We'll help you find them.

The Brandenburg skilled workforce portal at <u>www.fachkraefteportal-brandenburg.de</u> offers you to announce open jobs and internships – free of charge – and present your company as an attractive employer (in German). It pays dividends: every month over 14,000 prospective employees from Germany and abroad visit the workforce portal.

Are you particularly interested in academic trainees? At our skilled workforce portal you will find suitable graduates from the Berlin and Brandenburg universities.

Do you want to employ qualified soldiers after their military service? We can assist you in recruiting specialist and managerial staff from the German *Bundeswehr.* The WFBB works closely together with the armed forces' vocational training service *(Berufsförderungsdienst der Bundeswehr, or BFD).* Please contact our experts at the *department of staff deployment* to place current job ads, present yourself as a potential employer, speak to prospective employees and learn about funding opportunities offered by the BFD.

## Do you think staff qualifications are important? So do we.

We provide general information about career development for specialist and managerial staff, learning strategies, quality characteristics and the value of degrees (<u>www.weiterbildung-brandenburg.de</u>). We also provide individualised assistance toward the achievement of your company's qualification objectives.

We'll help you find the ideal educational and training programmes and providers: our search portal <u>www.wdb-suchportal.de</u> features (in German) some 30,000 regional educational offerings from all industries and professions. The portal is also available as an app. As an educational service provider in the capital region, you can use the WDB portal to present your own services – free of charge.

Brandenburg promotes workforce development and qualification in your company through a wide range of support opportunities. We are delighted to speak with you personally about all the options.

# Does your company want to become more family-friendly? We'll offer professional advice.

Family-friendly company policies pay dividends. We provide individual advice and assistance concerning work-life balance (<u>www.arbeitswelt-elternzeit.de</u>).

We'll support you in the planning and organisation of more family-friendly concepts, such as flexible working hours and places.

We'll support you in bridging family-related staffing gaps and finding qualified replacement staff.

We'll inform you about opportunities for companysupported child care and tell you about tax breaks for introducing family-friendly measures.

Do you want to give people an opportunity for integration into the labour market and thereby tap an additional pool of potential employees? We'll support you!

We'll inform you about the current labour market programmes of the state of Brandenburg.

We establish contact to projects and project sponsors that can help you acquire staff and establish and cultivate social partnership within your company. More information about the topics of "integration into work" is available at <u>www.brandenburg-invest.com</u> (Our Services).

#### Are you looking for information about the labour market in which you operate? You can find it here.

In the Brandenburg skilled workforce information system <u>www.fis-brandenburg.de</u>, we provide statistics and specific evaluations broken down by region, cluster, industry and profession (in German). This enables you to get an idea of the regional labour market situation and the specific skilled workforce situation.

### TAKE ADVANTAGE OF OUR CUSTOM SERVICES in Potsdam, Cottbus, Eberswalde, Frankfurt (Oder) and Neuruppin

- → from strategic personnel development to hiring and developing specialist staff
- → from funding information to need-based training opportunities
- from planning and organisation of familyfriendly concepts to alternative ways of tapping new pools of potential employees

arbeit.wfbb.de

### OUR COMMITMENT TO OUR CLIENTS

#### A LONG-TERM PARTNERSHIP

We see ourselves as a one-stop agency for your company. The services we offer will help your business grow successfully.

Brandenburg Invest is at your service – whenever you need advice or assistance.



#### Brandenburg has even more to offer

In addition to providing funding and support for securing skilled personnel and professional training, we can also help you to expand your business in Brandenburg, tap new international markets, improve the energy efficiency within your company, and support innovation projects and start-ups. Please feel free to select the right services for you from the other WFBB service packages.

#### The WFBB service packages



Investment



Internationalisation





Energy

Our experts are looking forward to speaking with you.





Skilled workforce



Start-ups

#### The WFBB info package



Brandenburg

## Contact

#### Wirtschaftsförderung Land Brandenburg GmbH Department WFBB Labour Friedrich-Engels-Str. 103 14473 Potsdam Germany

Tel. +49 331 - 730 61-0 staff-deployment@wfbb.de

arbeit.wfbb.de www.brandenburg-invest.com The services in this package are offered by a project that is funded by the Ministry of Labour, Social Affairs, Health, Women and Family with funds from the European Social Fund and the state of Brandenburg.

