



FOOD INDUSTRY

in the Capital Region Berlin-Brandenburg

THE GERMAN CAPITAL REGION
excellence in food industry

Ten good reasons to do business in the capital region

- Capital region features direct connections to all of the European growth markets
- Economic region with six million consumers
- Good cost-benefit balance through low tax rates and customized support
- Outstanding traffic, transportation and telecommunication infrastructure
- Excellent scientific and research landscape with a high density of research in the food sector
- High-performance agricultural operations
- Skilled workers available in all relevant professions
- Commercial and industrial space ready for development and construction
- High productivity
- Outstanding quality of life



Berlin-Brandenburg –
at the intersection of the most important European transport axes

Raw materials and resources – right next door!

The capital region offers ideal conditions for producers in the food sector. Being close to where the crops grow ensures quality, freshness and a regional supply of raw agricultural commodities. Based on their operating size, agricultural businesses in Brandenburg deliver superior productivity. One in every ten hectares is operated according to organic farming criteria, making Brandenburg a leader across Germany.

Businesses can find highly qualified, motivated skilled workers in the capital region. Specific training packages are put together for special requirements. Local companies receive support in their recruitment efforts and, most especially, in securing and retaining skilled workers.

The ideal location for your ideas

The German capital region is not only an ideal test market for new products, with more than six million consumers, but is also one of Europe's most creative areas. Innovative businesses work here with great drive to develop new foods and set trends, serving discerning consumers with a high affinity for regional cycles of materials. Berlin, a metropolis with a youthful lifestyle, and the surrounding state of Brandenburg, which is rooted in tradition and high quality standards, are a perfect combination, offering outstanding conditions for high-quality food production.

The food industry, including the beverage sector, is one of the highest-grossing industrial sectors in the capital region. It focuses on meat and sausage products, baked goods, confectionery, fruits and vegetables, dairy products and beverages. The dynamic development of the industry is also a testament to the excellent business climate for companies in Brandenburg and Berlin.

Successful businesses choose the capital region

International name-brand producers such as Coca-Cola, Freiberger, Bahlsen, Dallmayr, Storck, Jacobs Douwe Egberts (JDE) and Katjes maintain important production sites in the area. Products from Berlin and Brandenburg, such as Spreewald pickles, Werder ketchup, Berliner Pilsner beer, Eberswalder sausages, Neuzeller black beer, Brandenburger Quell and Spreequell mineral water, and Beelitzer Spargel asparagus are traditional brands and raise the profile of the capital region far and wide.

The food industry in Berlin-Brandenburg



- | | | |
|---|--|---|
| Food industry | Scientific and research institutions | Federal highway |
| Logistics industry | International airports | State highway |
| Packaging industry | Border crossing | Railroad |
| Freight villages | | Inland waterway for freight shipping |
| | | State border |
| | | District border |

The network for your success

Selected companies and research institutions in the Berlin-Brandenburg capital region

Food industry

- 1** A. Dohrn & A. Timm GmbH & Co. KG
www.dohrn-timm.de
- 2** Alois Dallmayr Kaffee Berlin GmbH & Co. KG
www.dallmayr.de
- 3** August Storck AG · www.storck.com
- 4** Avena Cerealien GmbH
www.avena-flocke.de
- 5** Bahlsen GmbH & Co. KG · www.bahlsen.de
- 6** Bäckerei Bubner · www.bubner.de
- 7** Bäckerei Peter und Cornelia Dreißig KG
www.baeckerei-dreissig.de
- 8** Bäcker Thonke · www.thonke.de
- 9** Bauer Fruchtsaft GmbH · www.bauer-fruchtsaft.de
- 10** Berliner Kindl-Schultheiss Brauerei GmbH
www.berliner-pilsner.de
- 11** Birkenhof GmbH & Co. KG
www.metzgerei-birkenhof.de
- 12** Brandenburger Urstromquelle GmbH
- 13** Cargill GmbH · www.cargill.de
- 14** Carl Kühne GmbH & Co. KG · www.kuehne.de
- 15** Christine Berger GmbH & Co. KG
www.sanddorn-christine-berger.de
- 16** Coca-Cola GmbH · www.coca-cola-gmbh.de
- 17** Confiserie Felicitas GmbH
www.confiserie-felicitas.de
- 18** Coolback GmbH · www.coolback.de
- 19** Dithmarscher Geflügel GmbH & Co. KG
www.dithmarscher-gefluegel.de
- 20** Dreistern Konserven GmbH & Co. KG
www.dreistern-konserven.de
- 21** Emsland Stärke GmbH · www.emsland-group.de
- 22** Euromar Commodities GmbH
www.transmargroup.com
- 23** EWG Eberswalder Wurst GmbH
www.eberswalder.de
- 24** Fassbender & Rausch GmbH · www.rausch.de
- 25** Feinschmecker Hefekloß GmbH
www.oderfrucht-tiefkuehlokst.de
- 26** Frankfurter Brauhaus GmbH
www.frankfurter-brauhaus.com
- 27** Freiburger Lebensmittel GmbH & Co. Produktions- & Vertriebs KG · www.freiburger.de
- 28** FrikiFrisch GmbH · www.friki.de
- 29** Frucht-Express GmbH · www.frucht-express.de
- 30** F&S Milchprodukte GmbH
www.fs-milchprodukte.de
- 31** Gehring-Bunte Getränke Industrie GmbH & Co. KG - Fläming Quelle · www.christinen.de
- 32** Georg Lemke GmbH & Co. KG · www.lemke.de
- 33** Gläserne Meierei GmbH · www.glaeserne-molkerei.de
- 34** Golßener Fleisch- und Wurstwaren GmbH & Co. Produktions KG · www.mago-wurst.de
- 35** Gorbatschow Wodka KG/Henkell & Co.
www.wodka-gorbatschow.de
- 36** Hansa Heemann AG · www.hansa-heemann.de
- 37** Hansano Molkerei Karstädt GmbH · www.hansano.de
- 38** Hemme Milch GmbH & Co. KG
www.hemme-uckermark.de

- 39** Herbstreith & Fox KG/Herbafood Ingredients GmbH
www.herbafood.de
- 40** Jacobs Douwe Egberts DE GmbH
www.jacobsdouweegberts.com
- 41** Jütro Konservenfabrik GmbH & Co. KG
www.juetro.de
- 42** Katjes Bonbon GmbH & Co. KG · www.katjes.de
- 43** Klosterbrauerei Neuzelle GmbH
www.klosterbrauerei.com
- 44** Kunella Feinkost GmbH · www.kunella-feinkost.com
- 45** Landbäckerei Janke GmbH & Co. KG
www.baeckerei-janke.de
- 46** Landkost-Ei GmbH · www.landkost-ei.de
- 47** Luckenwalder Fleischwaren GmbH
www.luckenwalder-fleischwaren.de
- 48** Milcafea GmbH · www.milcafea.com
- 49** Mineralquellen Bad Liebenwerda GmbH
www.mineralquellen.de
- 50** Moll Marzipan GmbH · www.mollmarzipan.de
- 51** Nordgetreide GmbH · www.nordgetreide.de
- 52** Obst- und Gemüseverarbeitung „Spreewald-konserve“ Golßen GmbH · www.spreewaldhof.de
- 53** ODW Frischprodukte GmbH
www.markbrandenburg-milchprodukte.de
- 54** RABE Spreewälder Konserven GmbH & Co. KG
www.rabe-gmbh.de
- 55** Rheinsberger Preussenquelle GmbH
www.preussenquelle.de
- 56** Rosen Eiskrem Süd GmbH · www.dmk.de
- 57** Rudolf Wild GmbH & Co. KG · www.wildflavors.com
- 58** Sanddorn GbR · www.sanddorn-herzberg.de
- 59** Schlachtbetrieb GmbH Perleberg
www.schlachtbetrieb-perleberg.de
- 60** Spreeback GmbH · www.spreeback.de
- 61** Spreewaldkonserven Feldmann GmbH & Co. KG
www.spreewald-feldmann.de
- 62** Stollwerck AG · www.stollwerck.de
- 63** Struik Foods Deutschland GmbH · www.struik.com
- 64** Uckermärker Milch GmbH, Prenzlau
www.uckermarkmilch.de
- 65** WDM Bio-Fertigprodukte GmbH
www.wuensch-dir-mahl.de
- 66** Werder-Frucht GmbH · www.werder-frucht.de
- 67** Werdersche Feinkost GmbH
www.werder-feinkost.de
- 68** Wilhelm Reuss GmbH & Co. KG
www.wilhelmreuss.de
- 69** Vetschauer Wurstwaren GmbH
www.vetschauer-wurstwaren.de
- 70** Vion Perleberg · www.vionfood.de
- 71** Zuegg Frucht AG · www.zuegg.de

Scientific and research institutions

- 1** Beuth University of Applied Sciences
www.beuth-hochschule.de
- 2** German Institute of Human Nutrition, Potsdam Rehbrücke · www.dife.de
- 3** Eberswalde University for Sustainable Development · www.hnee.de

- 4** Institut für Getreideverarbeitung GmbH, Potsdam-Rehbrücke · www.igv-gmbh.de
- 5** Leibniz-Institut für Agrartechnik und Bioökonomie e. V. (ATB) · www.atb-potsdam.de
- 6** IGZ – Leibniz Institute of Vegetable and Ornamental Crops · www.igzev.de
- 7** Milchwirtschaftliche Lehr- und Untersuchungsanstalt, Oranienburg · www.mlua.de
- 8** Technische Universität Berlin Institut für Lebensmitteltechnologie und Lebensmittelchemie
www.lmtc.tu-berlin.de
- 9** University of Potsdam · www.uni-potsdam.de

Packaging industry (food sector)

- 1** Dunack Spremberg GmbH
www.dunack-spremberg.de
- 2** Eikemeier Verpackungen GmbH
www.eikemeier-verpackungen-rathenow.de
- 3** Gizeh GmbH & Co. KG · www.gizeh.de
- 4** Hellbut & Co. GmbH · www.hellbut.de
- 5** Linpac Plastics Beeskow GmbH
www.linpac-plastics.co.uk/de
- 6** Ruppiner Papier- und Folienwerke GmbH
www.victorgroup.eu/de
- 7** Schoepe Display GmbH · www.schoepe-display.de
- 8** Storopack Deutschland GmbH & Co. KG
www.storopack.de/
- 9** Thimm Verpackung GmbH & Co. KG · www.thimm.de
- 10** Wepoba Wellpappenfabrik GmbH & Co. KG
www.panther-packaging.com

Logistics industry (food sector)

- 1** BARLU Lebensmittelservice GmbH · www.barlu.de
- 2** Dachser Logistikzentrum · www.dachser.com/de
- 3** GEKO Fruchthandels GmbH · www.geko-frucht.de
- 4** Lekkerland Deutschland GmbH & Co. KG LC Berlin
www.lekkerland.de/de/logistik/logistikzentren
- 5** Nagel Group – Tiefkühllogistik-Center GmbH Wustermarke · www.nagel-group.com/de
- 6** Reico Berlin · www.reico-spedition.de
- 7** TempLog Berlin GmbH & Co. KG · www.templog.de

Freight villages

- 1** BEHALA, Berlin · www.behala.de
- 2** ETTC, Frankfurt (Oder) · www.ettc.de
- 3** Güterverkehrszentrum Berlin Ost, Freienbrink · www.gvz-berlin.de
- 4** Güterverkehrszentrum Berlin Süd, Großbeeren · www.gvz-berlin.de
- 5** Güterverkehrszentrum Berlin West, Wustermarke/Brieselang · www.gvz-berlin.de

Trade fairs

- 1** Fruit Logistica Berlin · www.fruitlogistica.de
- 2** Internationale Grüne Woche Berlin
www.gruenewoche.de



Technology transfer – with strong partners

The area offers outstanding conditions for transferring scientific and research findings to local companies. With the help of cluster stakeholders, projects both large and small aimed at technology and knowledge transfer are initiated and supported. Specific bodies at local higher education institutions that focus on this kind of transfer have become established as capable partners in this regard. Alongside the nutrition and food science institutes in Potsdam and Berlin, the capital region is also home to a concentration of non-academic scientific and research institutions focusing on the food sector that is found nowhere else in Germany. Institutions affiliated with the Leibniz Association, such as the German Institute of Human Nutrition, the Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB), the Leibniz Institute of Vegetable and Ornamental Crops, and the Leibniz Centre for Agricultural Landscape Research (ZALF) as well as IGV GmbH all stand for applications with a focus on real-world practice and for research at the highest scientific level. You can join the many others benefiting from the services they offer.

Quality and innovation create competitive advantages

The Berlin-Brandenburg area has made a name for itself as a high-quality location in recent years. Ambitious quality assurance initiatives, cross-regional certification measures, and a focus on innovative, regional and ecologically valuable products are unlocking new sales potential, improving the market position of local companies, and ensuring that food products with the “Made in Berlin-Brandenburg” label resonate with the positive “natural Brandenburg” brand image and can increasingly compete on globalized markets.

New products made from sea buckthorn or Aronia berries, various kinds of chocolate, original Brandenburg baked goods such as the “Märkische Sandbüchse” shortbread cookies, and innovative concepts such as ice cream confections available through e-commerce or baked goods with additional benefits are just some examples of the Berlin-Brandenburg food industry, which is reinterpreting a longstanding and successful tradition for the modern era.

Stronger together

The food sector is a key part of economic development in the German capital region. Businesses, research institutions, associations and other stakeholders all work closely together in the food industry cluster, all with the same aim: to strengthen their innovative drive. Ongoing dialogue between the business and research sectors and cooperation with other clusters, such as the logistics cluster, help companies to stay highly competitive and form a network for your success.

Important partners such as the regional agricultural marketing association pro agro e. V. and Fördergemeinschaft für den ökologischen Landbau Berlin-Brandenburg e. V. (FÖL), which is dedicated to promoting the cause of organic farming and food production in the area, are a strong voice in Brandenburg and Berlin for businesses working in the agriculture and food sector. Pro agro e. V. is the most important point of contact for these companies when it comes to boosting sales. FÖL’s mission is to ensure that ecological food practices become successfully established on the market. Wirtschaftsvereinigung der Ernährungsindustrie in Berlin und Brandenburg e. V. works to represent the interests of large companies in this sector.

Featuring five large freight villages along the Berlin autobahn ring, high-performance producers, state-of-the-art packaging companies and active support for businesses and the economy, the capital region offers a capable network for successful investment and long-term business planning.



Capital Region Berlin-Brandenburg

Location benefits, facts, services



Quadriga in front of the Reichstag



Sanssouci Palace in Potsdam



Excellent leisure opportunities in the region

Investments pay off here

Berlin-Brandenburg offers excellent and customized funding programs for innovations, investments and specialist qualifications. The funding programs are run by the EU, the German federal government and the states of Berlin and Brandenburg.

High quality of life

The region combines the international flair of the Berlin metropolis with the fascinating nature and historical sights of Brandenburg in a unique way. A singular club scene, renowned large events, more than 170 museums, 150 theaters as well as some 500 castles, churches and parks are available to visitors. Sporting and leisure activities such as golf, horseback riding, water sports and flying have no limits. The cost of living is considerably more affordable here than in other metropolitan regions.

Entrepreneurial engagement made easy

The Brandenburg Invest (WFBB) and Berlin Partner for Business and Technology provide comprehensive support in establishing your business: competently, quickly, confidentially, free of charge and without red tape.

- Location: Facts and figures about the Berlin-Brandenburg economic region
- Personnel: Support in the recruiting and qualification of new employees
- Real estate: Help looking for properties for rent and purchase
- Financing: Advice on promotional opportunities and financing methods
- Contacts to: Public authorities, banks, chambers of commerce, associations, company networks

www.brandenburg-invest.com

www.brandenburg-business-guide.de

www.ernaehrungswirtschaft-brandenburg.de

Your contact in Brandenburg:

**Brandenburg
Invest | WFBB**

Wirtschaftsförderung Land Brandenburg GmbH
Babelsberger Strasse 21, 14473 Potsdam
Gudrun Fahrland
Head of Industry Department
Tel.: +49 331 73061-210
gudrun.fahrland@wfbb.de
www.brandenburg-invest.com

Your contact in Berlin:

Berlin Partner
for Business and Technology

Berlin Partner für Wirtschaft und Technologie GmbH
Fasanenstrasse 85, 10623 Berlin
David Hampel
Head of Unit Manufacturing Industries
Tel.: +49 30 46302 422
david.hampel@berlin-partner.de
www.berlin-partner.de
www.businesslocationcenter.de

Publishing details

Publisher: Brandenburg Invest (WFBB) on behalf of the Ministry for Economic Affairs and Energy of the State of Brandenburg

Layout: Bergmann & Partner Werbeagentur, Berlin

Photos: Cover: Christine Berger GmbH & Co. KG*; German Institute of Human Nutrition, Potsdam-Rehbrücke*; Kunella Feinkost GmbH*; Werder Frucht GmbH* (*Bussemeier & Jungblut/WFBB Archive); dome of the Reichstag Building (Berlin Partner GmbH/FTB-Werbefotografie); Sanssouci Palace (Stiftung Preussische Schlösser und Gärten Berlin-Brandenburg/Hans Bach); sailboats on the Havel (Boettcher/TMB-Fotoarchiv)

Dated: March 2017